

**Industrial Development Board of the City of Oak Ridge
Oak Ridge Chamber of Commerce, 1400 Oak Ridge Turnpike**

**July 28, 2021 – 4:30 P.M.
MARKETING COMMITTEE AGENDA**

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|------|---|------------------|
| I. | Call to Order | J.R. Hertwig |
| II. | Roll Call | Samantha Royster |
| III. | Approval of Agenda | J.R. Hertwig |
| IV. | Items for Discussion | J.R. Hertwig |
| | a. Update on the E.D.I.'s marketing efforts | |
| | b. Comments regarding the IDB website | |
| | c. Alternate proposal for the advisory group | |
| | d. Request for updated contact information | |
| | e. New business/additional questions, comments
or concerns | |
| | f. Determine the date of the next meeting | |
| V. | Adjourn | J.R. Hertwig |

Next Regularly Scheduled Meeting is MONDAY, AUGUST 2, 2021