

TITLE

AN ORDINANCE TO AMEND ORDINANCE NO. 2, TITLED "THE ZONING ORDINANCE OF THE CITY OF OAK RIDGE, TENNESSEE," ARTICLE XIV, TITLED "SIGN REGULATIONS," SECTION 14.05, TITLED "GENERAL REQUIREMENTS," TO ADD A NEW SUBSECTION 7, AND SECTION 14.16, TITLED "ILLUMINATION OF SIGNS," TO ADD A NEW SUBSECTION 6 FOR THE PURPOSE OF ESTABLISHING CRITERIA FOR OPERATION OF READER BOARD SIGNS (MOVING COPY SIGNS).

WHEREAS, the City of Oak Ridge desires to establish criteria for the operation of reader board signs in response to complaints received from motorists and residents; and

WHEREAS, the following changes have been submitted for approval or disapproval to the Oak Ridge Municipal Planning Commission and the Commission has \_\_\_\_\_ the same; and

WHEREAS, a public hearing thereon has been held as required by law.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF OAK RIDGE, TENNESSEE:

Section 1. Ordinance No. 2, titled "The Zoning Ordinance of the City of Oak Ridge, Tennessee," Section 14.05, titled "General Requirements," is hereby amended by adding a new subsection 7, titled "Maximum Length of Time for Display," which new subpart shall read as follows:

**Section 14.05. General Requirements.**

**7. Maximum Length of Time for Display**

Each message displayed on a moving copy sign shall be static (sign which includes no animation or effects simulating animation) or depicted for a minimum of 10 seconds. Transition from one message to another shall be continuous without fade-outs, animation or other type of movement between messages. Animated video or continuous scrolling of messages is prohibited.

Section 2. Ordinance No. 2, titled "The Zoning Ordinance of the City of Oak Ridge, Tennessee," Section 14.16, titled "Illumination of Signs," is hereby amended by adding a new subsection 6, titled "Maximum Light Intensity," which new subpart shall read as follows:

**Section 14.16. Illumination of Signs.**

**6. Maximum Light Intensity**

No moving copy sign shall be brighter than necessary for clear and adequate visibility or of such intensity that it interferes with the effectiveness of an official traffic control device. All such signs shall have dimming capabilities, which are via scheduled (date & time) dimming or photo cell technology (sensory controlled). The brightness of such signs shall not exceed 10,000 nits (measured at white levels) day light hours and not to exceed 1,000 nits at night. All applications shall include a letter from the sign manufacturer to verify the dimming capabilities and brightness of the sign. The owner of such sign is responsible for making any adjustments to the brightness of the sign following notice by the City of non-compliance with these requirements.

Section 3. This ordinance shall become effective ten (10) days after adoption on second reading, the welfare of the City of Oak Ridge requiring it.

APPROVED AS TO FORM AND LEGALITY:

  
Kenneth R. Krushenski, City Attorney

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Diana R. Stanley, City Clerk

Public Hearing: \_\_\_\_\_  
Publication Date: \_\_\_\_\_  
First Reading: \_\_\_\_\_  
Publication Date: \_\_\_\_\_  
Second Reading: \_\_\_\_\_  
Publication Date: \_\_\_\_\_  
Effective Date: \_\_\_\_\_