

**Industrial Development Board of the City of Oak Ridge  
Oak Ridge Chamber of Commerce, 1400 Oak Ridge Turnpike**

**November 21, 2022 – 3:30 P.M.  
MARKETING COMMITTEE AGENDA**

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|---|------------------|
| I. Call to Order  | J.R. Hertwig     |
| II. Roll Call   | Samantha Royster |
| III. Approval of Agenda   | J.R. Hertwig     |
| IV. Items for Discussion  | J.R. Hertwig     |
| a. Review previous website report for EDI and compare progress  |                  |
| b. Identify areas of concern + action points  |                  |
| c. Discuss how the IDB, EDI, ETEC, and others can coordinate marketing efforts for the City's economic development, including website and other initiatives |                  |
| d. Record any takeaways   |                  |
| V. Adjourn  | J.R. Hertwig     |

***Next Regularly Scheduled Meeting is MONDAY, DECEMBER 5, 2022***