

AMSE Community Meeting

Mark Watson, City Manager
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AMSE: Why the focus now?

- **Factor One:** Need for a *new model* due to change
 - Museums are on the internet
 - Museums are more interactive
 - Museums create a bond with the past and future



AMSE: Why the focus now?

- **Factor Two:** AMSE status as an institution in *broader community*
 - Visually demonstrates our unique history
 - Depicts the values and strengths of its people
 - Helps us learn more about scientific influences after each visit

AMSE: Why the focus now?

- **Factor Three:** External influences on *long-term sustainability*
 - Sustaining interest of its audience
 - Sustaining the repository of its community
 - Creating linkages to education and the outside world

AMSE: Why the focus now?

- **Factor Four:** Value and relevancy for *next generation*
 - Demonstrate progress in knowledge
 - Reach out to successive generations
 - Create relationships of community and region



AMSE: Why the focus now?

- **Factor Five:** *Resiliency* of the institution without current levels of federal investment
 - Greater community involvement
 - New government and non-profit partnerships
 - Regional and state engagement of the institution

Factors to Consider

- Development of *National Interest*, such as a new National Park designation
- Adaptation to evolving *Educational Mission*, such as STEM focus
- Other *Opportunities*, such as partnerships with other museums
- *Vulnerabilities* to loss of resources histories and knowledgeable persons of history
- Establishment of stronger *Community Support*

Questions to Consider

- As you think about Museums you've been to, what makes you *want to go back*?
- What is *unique* about what *you remember*?



Questions to Consider

- What would your *ideal* museum look like?



Questions to Consider

- What role(s) should the museum play in the *broader community*?
- What successful systems and strengths do we have to *work together* to achieve that vision?

Your Time Now!

- What *personal comments* do you have regarding AMSE and the thoughts we have come up with tonight?
- Will you be *committed to continuing* this dialogue for AMSE and Oak Ridge?

Proposed Topics and Dates

- **Tuesday, August 19, 6-8 p.m**

Topic: STEM Educational Opportunities

Invited Speaker: Sen. Lamar Alexander

Location: TBA

- **Thursday, September 25, 6-8 p.m.**

Topic: Heritage Tourism

Invited Speaker: TN Tourism Commissioner Susan Whitaker

Location: TBA

- **Tuesday, October 14, 6-8 p.m.**

Topic: Financial Models

Invited Speakers: Roundtable with
regional Museum Directors

Location: TBA